

InTest Corporation

inTEST EMS Products Signs General Bussan Co., Ltd. as Exclusive Distributor in Japan

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MT. LAUREL, N.J.--(BUSINESS WIRE)--Jan. 15, 2025-- inTEST Electronic Test, a division of [inTEST Corporation](#) (NYSE American: INTT), announced today that inTEST EMS Products, a leading provider of manipulators, interface solutions, and docking systems for production Automated Test Equipment (ATE) solutions to the semiconductor industry, executed a strategic agreement with General Bussan Co., Ltd., a leading distributor and manufacturers' representative for the semiconductor industry in Japan.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20250115813272/en/>



Mark Bradford, inTEST, (center) and representatives from General Bussan at Semicon Japan (Photo: Business Wire)

Under the agreement, General Bussan will serve as the exclusive distributor in Japan of inTEST EMS Products engineered solutions, promoting the Company's electrical interface, manipulator and docking solutions throughout the country.

"General Bussan has a long history of building and nurturing strong customer relationships, providing a strong channel through which to deliver our innovative, high-quality products to the semiconductor market in Japan," said Mark Bradford, inTEST EMS Vice President of Sales. "Their expertise in the industry, combined with the breadth of their customer base, will measurably expand the reach of inTEST EMS as they introduce our automated test equipment to a currently underserved market."

"For decades, we have been supplying electronic devices and components to a variety of industries, including semiconductor, as well as science, analytics, medical, and security. We are very pleased to be able to introduce to our customers in Japan the advanced and established solutions that inTEST EMS Products supplies around the world," commented Yuichi Kanno, President, General Bussan.

Mr. Bradford concluded, "We are confident that our partnership with General Bussan will provide customers with exceptional quality, best-in-class solutions and unparalleled service."

About General Bussan

General Bussan, established in 1968 and headquartered in Tokyo, specializes in offering a diverse array of products, including power supply solutions, electronic components, and measuring instruments. Committed to innovation, the company ensures its customers have prompt access to cutting-edge technology, products, and information from around the globe.

About inTEST Electronic Test and inTEST EMS Products

Founded in 1981, inTEST Electronic Test, through inTEST EMS Products, designs, manufactures, and markets which include test head manipulators, docking and electrical interface products that are used by semiconductor manufacturers to test integrated circuits and wafers. For more information visit www.intest-ems.com.

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